The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 2, March 1985

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Polytechnic State University - San Luis Obispo
California State Polytechnic University - Pomona
California State University - Chico
California State University - Fresno
California State University - Long Beach
California State University - Sacramento
University of California - Berkeley
University of California - Los Angeles
University of Idaho
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
University of Southern California
University of Southern California - Graduate School of Business Administration
Stanford University
Washington State University
University of Washington
Western Washington University

The 187 placement offices at the 163 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western region.

The data are based on salary offers made to students graduating between September 1, 1984, and August 31, 1985. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (February 2 through March 1) and cumulatively (September 1 through March 1). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/2/85 THROUGH 3/1/85							CUMULATIVE PERIOD 9/1/84 THROUGH 3/1/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	62	846	$1693	$1693	$1917	$1650	$1500	472	3269	$1614	$1676	$1750	$1645	$1426
Business—General (incl. Mgmt.)	61	308	1665	1626	2166	1667	1166	224	1081	1580	1593	1967	1550	1200
Marketing & Distribution	16	112	1680	1539	*	*	*	132	583	1610	1533	2000	1638	1200
HUMANITIES & SOCIAL SCIENCES														
Humanities	6	57	1426	1544	*	*	*	29	246	1452	1388	2000	1500	867
Economics[2]	3	49	1595	1839	*	*	*	16	130	1506	1609	*	*	*
Other Social Sciences	27	77	1616	1475	2360	1333	1000	58	314	1440	1381	2290	1300	1000
ENGINEERING														
Aeronautical	7	76	2257	2228	*	*	*	19	192	2207	2204	*	*	*
Chemical	8	284	2348	2402	*	*	*	35	724	2314	2374	2585	2350	2000
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	7	97	1983	2051	*	*	*	42	395	2011	1968	2292	1972	1768
Electrical (incl. Computer Engrg.)	67	1094	2113	2297	2470	2208	1559	311	3416	2174	2258	2475	2250	1565
Geological	+	10	+	2118				+	28	+	2243			
Industrial	8	133	2091	2214	*	*	*	22	435	2144	2174	2417	2158	1865
Mechanical	45	574	2084	2273	2300	2166	1558	181	1873	2126	2240	2400	2167	1794
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	29	+	2330				+	96	+	2278			
Mining	+	4	+	2042				+	15	+	2085			
Nuclear (incl. Engrg. Physics)	+	9	+	2357				1	36	1931	2264	*	*	*
Petroleum	+	24	+	2537				1	186	2875	2660	*	*	*
Engineering Technology	3	62	2167	2130	*	*	*	39	289	2112	2136	2416	2166	1700
SCIENCES														
Agricultural Sciences	1	21	1250	1431	*	*	*	18	83	1340	1437	*	*	*
Biological Sciences	6	8	1329	1311	*	*	*	8	40	1447	1435	*	*	*
Chemistry	1	22	1023	1757	*	*	*	7	58	1884	1813	*	*	*
Computer Science	29	353	2039	2073	2515	2025	1435	197	1250	2086	2051	2417	2158	1600
Health (Medical) Professions	3	15	2117	1564	*	*	*	5	91	1833	1819	*	*	*
Mathematics	6	45	2209	1984	*	*	*	17	99	2155	1990	*	*	*
Other Physical & Earth Sciences	6	23	1893	1861	*	*	*	11	66	1870	1824	*	*	*
Totals	372	4332						1845	14995					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/2/85 THROUGH 3/1/85							CUMULATIVE PERIOD 9/1/84 THROUGH 3/1/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Accounting/Auditing	74	923	$1639	$1706	$1917	$1638	$1417	511	3416	$1619	$1681	$1750	$1645	$1416
Business Administration	34	156	1565	1620	2100	1582	1100	144	656	1558	1569	2000	1565	1140
Communications	1	23	1167	2051	*	*	*	6	133	1394	1439	*	*	*
Community & Service Orgs. Work	4	20	1179	1316	*	*	*	7	61	1379	1370	*	*	*
EDP-Programming/Systems	37	413	2082	2079	2515	2050	1559	200	1393	2094	2066	2416	2160	1620
Engineering	137	2212	2109	2289	2458	2167	1565	624	7157	2155	2253	2458	2208	1794
Farm & Natural Resources Mgmt.	+	7	+	1490				5	37	1555	1443	*	*	*
Finance & Economics	7	64	1406	1677	*	*	*	42	271	1477	1628	1750	1500	1120
Health (Medical) Services	3	17	1537	1426	*	*	*	4	108	1492	1730	*	*	*
Manufacturing &/or Industrial Oprs.	5	73	2038	2056	*	*	*	23	218	1946	2052	2292	1968	1417
Mathematics/Statistics	+	19	+	1949				6	59	2084	1959	*	*	*
Merchandising/Sales Promotion	22	112	1491	1448	2166	1375	1000	103	530	1458	1431	1900	1416	1200
Personnel/Employee Relations	23	41	2186	1921	2735	2330	1000	30	75	1979	1772	2615	2240	1000
Research—Non-Scientific	+	19	+	1960				1	55	1500	1887	*	*	*
Research—Scientific	11	54	1683	1921	*	*	*	21	160	1830	1944	2492	2000	1208
Rotational Training—Non-Technical	+	44	+	1469				12	128	1571	1471	*	*	*
Rotational Training—Technical	+	25	+	2069				1	51	2200	2029	*	*	*
Sales—Non-Technical Degree	14	99	1691	1638	*	*	*	99	432	1609	1575	2000	1600	1200
Sales—Technical/Scientific Degree	+	11	+	2128				6	55	1879	2141	*	*	*
Totals	372	4332						1845	14995					

' Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced

(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 2/2/85 THROUGH 3/1/85							CUMULATIVE PERIOD 9/1/84 THROUGH 3/1/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	1	70	$1750	$2111	*	*	*	18	311	$1793	$2048	*	*	*
MBA (Non-Technical Undergraduate)	12	122	2010	2276	*	*	*	50	357	1949	2155	$2333	$2000	$1567
MBA (Technical Undergraduate)	1	21	2680	2341	*	*	*	1	78	2680	2447	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	1	10	2708	2600	*	*	*	2	52	2479	2271	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	4	+	2266				1	16	2000	2314	*	*	*
Administration (incl. Public, Hospital, etc.)	1	3	2947	2357	*	*	*	1	17	2947	2280	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	6	+	1683				+	29	+	1519			
Social Sciences	+	13	+	2015				2	50	1766	1713	*	*	*
ENGINEERING														
Chemical	1	29	2625	2635	*	*	*	3	63	2402	2541	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	12	2250	2486	*	*	*	5	92	2367	2343	*	*	*
Electrical (incl. Computer Engrg.)	12	111	2747	2746	*	*	*	35	363	2669	2716	2890	2666	2375
Industrial	+	9	+	2689				2	34	2792	2420	*	*	*
Mechanical	5	62	2628	2630	*	*	*	15	181	2479	2369	*	*	*
Nuclear (incl. Engrg. Physics)	+	3	+	2386				1	12	2550	2561	*	*	*
SCIENCES														
Chemistry	+	1	+	2333				4	10	1980	1930	*	*	*
Computer Science	1	35	2708	2637	*	*	*	31	152	2409	2493	2783	2430	1870
Geology & Related Geological Sciences	+	16	+	2705				6	71	2563	2578	*	*	*
Mathematics	2	5	2242	2282	*	*	*	3	12	2311	2443	*	*	*
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science, & Ceramics)	+	1	+	2666				1	17	2500	2568	*	*	*
Totals	38	533						181	1917					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

DOCTORAL DEGREE CANDIDATES

GRADUATE PROGRAM	INTERIM PERIOD 2/2/85 THROUGH 3/1/85							CUMULATIVE PERIOD 9/1/84 THROUGH 3/1/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Non-Tech Undergraduate	4	28	$1875	$2498	*	*	*	6	65	$2139	$2424	*	*	*
MBA - Tech Undergraduate	+	4	+	3042				1	12	2290	2667	*	*	*
Over 2 to 4 years														
MBA - Non-Tech Undergraduate	1	29	1958	2759	*	*	*	2	54	1896	2639	*	*	*
MBA - Tech Undergraduate	+	8	+	3092				+	11	+	2968			
Over 4 years														
MBA - Non-Tech Undergraduate	2	19	1896	2686	*	*	*	3	51	2347	2599	*	*	*
MBA - Tech Undergraduate	1	6	2900	2837	*	*	*	1	16	2900	2727	*	*	*
Totals	8	94						13	209					
ENGINEERING														
Chemical	1	14	$3250	$3436	*	*	*	18	52	$3402	$3368	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				1	7	2300	2471	*	*	*
Electrical (incl. Computer Engrg.)	2	12	3292	3379	*	*	*	5	37	3591	3390	*	*	*
Mechanical	1	7	2800	3215	*	*	*	4	23	3033	3071	*	*	*
SCIENCES														
Chemistry	1	10	2667	3043	*	*	*	16	63	2988	2882	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Actuarial Science)	+	2	+	2709				+	8	+	2583			
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science, & Ceramics)	+	3	+	3406				5	15	3293	3168	*	*	*
Physics	+	4	+	2752				2	20	3270	3019	*	*	*
Totals	5	52						51	225					

[1] Years of previous full-time, non-military employment.
[2] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

1985 WCPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MARCH 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 02/02/85 THROUGH 03/01/85

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1643 1708 1541	44			1777	6	1610	2	1800	1		
BUSINESS - GENERAL	1667	3	1282	4	1439	19	1802	13	1678	1		
MARKETING/DISTRIBUTN			1666	1	1469	5	1666	1				
HUMANITIES			900	1	1363	2	1167	1				
ECONOMICS			1583	2								
OTHR SOCIAL SCIENCES			1050	1	1219	9	1815	1			1500	1

1985 WCPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MARCH 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 02/02/85 THROUGH 03/01/85

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
AERONAUTICAL				2257	7				
CHEMICAL									
CIVIL -CNSTR/SAN/TRP				2167	1			1844	3
ELECTRICAL -COMPTR				2300 2480 2058	35	2346	1	2360	2
GEOLOGICAL									
INDUSTRIAL				2250	1			2083	1
MECHANICAL				2232 2383 2083	25	2280	1	2062	2
METALLURGICAL									
MINING									
NUCLEAR -ENGRG PHYS									
PETROLEUM -NATL GAS									
ENGINEERING TECH				1896	2				

1985 WCPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MARCH 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 02/02/85 THROUGH 03/01/85

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
AGRICULTURL SCIENCES		1250 1				
BIOLOGICAL SCIENCES						
CHEMISTRY						
COMPUTER SCIENCE	1312 1		1650 1	2032 10	1559 1	2333 1
HEALTH (MED) PROFSNS			1500 1			
MATHEMATICS				2448 1	2050 1	
OTHR PHYSCL/EARTH SCI				2204 2		

FEBRUARY 1985 WCPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MARCH 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 02/02/85 THROUGH 03/01/85

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
ACCOUNTING											1756	3
BUSINESS - GENERAL	1542	1	1450	2							1688	4
MARKETING/DISTRIBUTN	1666	1	1000	1	2000	1	2027	3			1750	1
HUMANITIES												
ECONOMICS							1620	1				
OTHR SOCIAL SCIENCES	2000	1										

1985 WCPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MARCH 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 02/02/85 THROUGH 03/01/85

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AERONAUTICAL												
CHEMICAL	2388	2					1920	2			2542	4
CIVIL -CNSTR/SAN/TRP											2392	1
ELECTRICAL -COMPTR			2179	5							2428	3
GEOLOGICAL												
INDUSTRIAL			2250	1	2083	1						
MECHANICAL									1900	1		
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH												

1985 WCPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MARCH 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 02/02/85 THROUGH 03/01/85

CURRICULUM	CHEMCLS-DRUG	ELECTRL MAC	FOOD-BEVERAGE	GLASS-PAPER	METALS/PRODS	PETRO/ALLIED
AGRICULTURL SCIENCES						
BIOLOGICAL SCIENCES						
CHEMISTRY						
COMPUTER SCIENCE	1833 1	3050 1				2025 1
HEALTH (MED) PROFSNS						
MATHEMATICS		1700 1				
OTHR PHYSCL/EARTH SCI		2000 1				

1985 WCPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MARCH 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 02/02/85 THROUGH 03/01/85

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING					2233	4	1417	1			1333	1
BUSINESS - GENERAL	1751	2	1917	1	2122	7	1417	1			2032	3
MARKETING/DISTRIBUTN					1852	2						
HUMANITIES					1883	2						
ECONOMICS												
OTHR SOCIAL SCIENCES	1300	1			2270	9	1153	1			1139	3

1985 WCPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MARCH 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 02/02/85 THROUGH 03/01/85

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AERONAUTICAL												
CHEMICAL												
CIVIL -CNSTR/SAN/TRP							1931	1	1861	1		
ELECTRICAL -COMPTR	1367	2			2265	1	1712	18				
GEOLOGICAL												
INDUSTRIAL							2015	4				
MECHANICAL					2100	2	1821	14				
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH					2710	1						

1985 WCPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MARCH 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 02/02/85 THROUGH 03/01/85

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURL SCIENCES												
BIOLOGICAL SCIENCES	1255	3							1750	1	1229	2
CHEMISTRY	1023	1										
COMPUTER SCIENCE					2221	10	1435	1	1416	1		
HEALTH (MED) PROFSNS					2425	2						
MATHEMATICS					3185	1	1934	2				
OTHR PHYSCL/EARTH SCI	2083	1					2023	1	845	1		

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 02/02/85 THROUGH 03/01/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
MBA - NON-TECHNICAL	1854. 7		1708 1	2333 1		
MBA - TECHNICAL						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 02/02/85 THROUGH 03/01/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

CURRICULUM	CHEMCLS-DRUG	ELECTRL MAC	FOOD-BEVERAGE	GLASS-PAPER	METALS/PRODS	PETRO/ALLIED
MBA - NON-TECHNICAL		2275 2				
MBA - TECHNICAL						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 02/02/85 THROUGH 03/01/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA - NON-TECHNICAL			2545 1			
MBA - TECHNICAL			2680 1			